



QFC Regulatory Authority Unveils Refreshed Brand during the GCC Regulator's Summit

Doha, Qatar, 21st February 2010. The QFC **Regulatory Authority** today unveiled a refreshed brand identity at the 4th Complinet GCC Regulators' Summit being hosted this week in Doha.

The refreshed logo, developed in both English and Arabic, has been designed to reflect the core values and the evolution of the QFC Regulatory Authority since it was established in 2005.

Phillip Thorpe, Chairman and CEO of the QFC Regulatory Authority said:

"The QFC Regulatory Authority has evolved over the last five years and we therefore took the decision that this was an appropriate point at which to develop a refreshed brand identity.

"We have sought to ensure our new logo clearly emphasises what it is we do, while at the same time reinforcing our connection to the QFC environment."

The QFC Regulatory Authority is the Lead Sponsor of this week's **4th Complinet GCC Regulators' Summit**, an annual event which enjoys a growing reputation as a unique platform for dialogue amongst senior GCC and international regulators and leading financial institutions.

"As lead sponsors of the Summit we look forward to engaging with the GCC's regulatory and financial services communities and welcoming those from beyond the region. The aim of the Summit is to provide an opportunity for high level discussion and debate which will, I am sure, inform and assist our work in the year ahead."

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About the QFC Regulatory Authority

The QFC Regulatory Authority is an independent regulatory body established by Article 8 of the QFC Law. It regulates firms that conduct financial services in or from the QFC. It has a broad range of regulatory powers to authorise, supervise and, when necessary, discipline firms and individuals. The QFC Regulatory Authority regulates firms using principle-based legislation of international standard, modelled closely on that used in London and other major financial centres. Further details are available on the website www.qfcra.com

About the Qatar Financial Centre

The Qatar Financial Centre (QFC) is a financial and business centre established by the Government of Qatar and located in Doha. It has been designed to attract international financial services institutions and major multi-national corporations and to encourage participation in the growing market for financial services in Qatar and elsewhere in the region. The QFC operates to international standards and provides a first class legal and business infrastructure for those doing business within the QFC. The QFC was created by QFC Law No.(7) of Qatar and has been open for business since 1 May 2005.

About the QFC Authority

The QFC Authority is the commercial, administrative and legislative body responsible for driving the commercial strategy of the QFC and for developing relationships with the global corporate community and other key institutions both within and outside of Qatar. More information on the QFC Authority is available at www.qfc.com.qa

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